



## Tony Arata Principal, San Francisco

Tony Arata delivers executive and board member searches across North America and beyond from the San Francisco office.

Prior to moving into the world of Executive Search, Tony spent 15 years selling technology and services into the Motion Picture and Television industry. Tony has worked for start-up technology companies as well as established industry leaders such as Hewlett Packard and Avid Technology, which was the leader in hardware and software sales for film and video postproduction and distribution.

Tony is a graduate of the University of California, Santa Barbara, where he majored in English Literature at the College of Creative Studies. He enjoys fine dining and great wines, and spending quality time with excellent books. He enjoys spending time with his friends and family as well as travelling to exotic locales with his wife, Paige, and his son August.

### Contact Tony

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